

Friday, November 3, 2017
7:00 p.m. – 11:00 p.m.
Gallery Furniture
Richmond, TX



WHO WE ARE

The Rotary Club of Cinco Ranch was founded in May 2002. Rotary is a worldwide organization of more than 1.2 million business, professional, and community leaders. Rotarians provide humanitarian service, encourage high ethical standards, and help build goodwill in the world.

As signified by the motto **Service Above Self**, Rotary's main objective is service — in the community, in the workplace, and throughout the world.



WHAT WE DO

Through proceeds from the Katy Wine Fest, the Cinco Ranch Rotary has raised more than \$70,000 to support The Brookwood Community's *Center for Learning*, which shares Brookwood's model with other organizations across the globe.

As a result, Brookwood will no longer be the exception to the rule in the broader field of disabilities, but will be a new norm enhancing the lives of adults with special needs across the nation and around the world.



YOU CAN HELP

We invite you to join us as a corporate partner. There are several partnership levels available to help you meet your marketing and community outreach goals and initiatives.

Benefits to Partnership:

- Directly support Brookwood and the *Center for Learning*
- Cross-marketing opportunities to reach a "Who's Who" customer demographic in the Fort Bend/Katy/Fulshear communities
- Public recognition, including print, website, email, and social media
- Complimentary admission to the Katy Wine Fest, and in some cases, two pre-event socials





12th Annual Katy Wine Fest Sponsorship Opportunities

Friday, November 3, 2017



| | Presenting | Platinum | Gold | Silver | Bronze | Supporter |
|----------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-----------------------------|----------------------------|--------------------|--------------------|--------------------|
| Company name recognized in event title “Katy Wine Fest presented by...” | ✓ | | | | | |
| Recognition in pre and post-event press releases and promotions | ✓ | ✓ | | | | |
| Opportunity to display corporate banner at Katy Wine Fest | ✓ | ✓ | | | | |
| Logo recognition in Katy Wine Fest program | ✓ | ✓ | ✓ | ✓ | Text only | Text only |
| Logo recognition on KatyWineFest.com and Facebook page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on promotional email blasts | ✓ | ✓ | ✓ | ✓ | Text only | Text only |
| Advertisement in Katy Wine Fest program (artwork must be received by 10/23/17) | Full page | Full page | Half page | Quarter page | Quarter page | |
| Hotlink to corporate website from KatyWineFest.com | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Verbal recognition during event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on sponsor signage (if commitment form received by 10/23/17) | ✓ | ✓ | ✓ | ✓ | Text only | Text only |
| Complimentary tickets to the VIP Wine Dinner on Sept. 17 at The Cellar Door featuring a 4 course Italian meal with wine pairings | 10 | 6 | 4 | 2 | | |
| Complimentary tickets to “Spirits Speakeasy” on Oct. 14 at The Cellar Door (Roaring 20’s costumes encouraged but not required) | 10 | 6 | 4 | 2 | | |
| Complimentary VIP Experience passes | 10 | 8 | 6 | 2 | | |
| Complimentary KWF admission tickets | 12 | 10 | 8 | 6 | 4 | 2 |
| Complimentary bottles of featured KWF wines | 18 bottles mixed GA and VIP | 12 bottles mixed GA and VIP | 6 bottles mixed GA and VIP | 3 bottles mixed GA | 2 bottles mixed GA | 2 bottles mixed GA |
| Total Sponsorship Investment | \$15,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 |

Questions? Need more information? Contact Melissa Houser at 713-510-3451 or katywinefest@gmail.com. To ensure full benefit of sponsorship, please return your commitment form by October 23, 2017.